

Request for Information/ Market Survey for DCPS Student Perception Survey



OFFICE OF CONTRACTS AND ACQUISITIONS

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Support to develop and provide student perception survey measures of educator effectiveness for students and teachers as described in Attachment A.

## 2.0 Request for Information/ Benchmarking Pricing

DCPS is requesting all interested vendors review this RFI Market Survey Request and provide a detailed response to OCA by **4:00 PM, Tuesday, January 4, 2022** at [dcpsoca.inquiries@k12.dc.gov](mailto:dcpsoca.inquiries@k12.dc.gov).

Upon review of the RFI and Benchmarking data provided, DCPS will be able to assess the overall best value and may issue a solicitation to fulfil its requirement.

This request is strictly for market research and planning purposes only and in no way does this request bind DCPS to solicit bids or proposals now or in the future. Interested contractors may be contacted to discuss the responses submitted during review.

Please direct all your questions and responses to the following DCPS/OCA officials:

LaVeta Hilton  
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DCPS would appreciate receiving your response **by 4:00 pm on Tuesday, January 4, 2022** to [dcpsoca.inquiries@k12.dc.gov](mailto:dcpsoca.inquiries@k12.dc.gov); Subject line: Request for Information/Market Survey: GAGA-2022-A-0035, Student Perception Survey.

We thank you in advance for providing the information requested in the RFI/ Market Survey.

## ATTACHMENT A

### STATEMENT OF WORK/SERVICE DESCRIPTIONS

The District of Columbia Public Schools' (DCPS), Contracts and Acquisitions Division, on behalf of the Office of Student Improvement and Supports ("OSIS") is requesting information from contractors able to develop and provide Student Perception Survey Measures of Educator Effectiveness. The requested services shall include:

- A validated student survey instrument to be delivered through an online platform
- Robust data quality protocols
- Extensive data analytics and data-based consulting services
- Planning and survey design support
- Resources for stakeholder communication
- Training
- Project management services
- Technical and customer service support
- Customizable reports

The District of Columbia Public Schools anticipates approximately 25,000 students will take the survey each year and approximately 2,200 teachers will receive a survey score as a part of the IMPACT Effectiveness Assessment System for School-based Personnel (IMPACT). The survey will be administered at least once for all teachers; a second, optional, annual administration shall also be included in the proposal. Feedback and score reports should be generated at the teacher-level.

The contractor shall provide overall management, staff, and technical assistance for the student survey. DCPS will provide oversight of these goods and services. The vendor shall provide and perform all goods and services as identified in accordance with appropriate government regulations, and industry standards.

The District of Columbia Public Schools is seeking the following information about your survey and services:

1. What items/questions are included in your survey?  
Are there differentiated survey levels by grade or subject?  
Please also share the full list of demographic items that students are asked, along with answer options.

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2. How do students complete the survey online?  
Please share any relevant information about how students access the survey and experience the platform and survey interface.
3. What language translations of your survey are currently available?  
What student accommodations are available through the online platform?
4. How are survey responses scored?  
Please note any adjustments based on school type, student characteristics, and classroom composition.